



THULISA SIGWABE

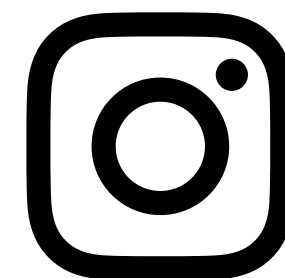
SOCIAL MEDIA MANAGER
PORTFOLIO

INSTAGRAM | TIKTOK | FACEBOOK



Social Media Accounts Managed

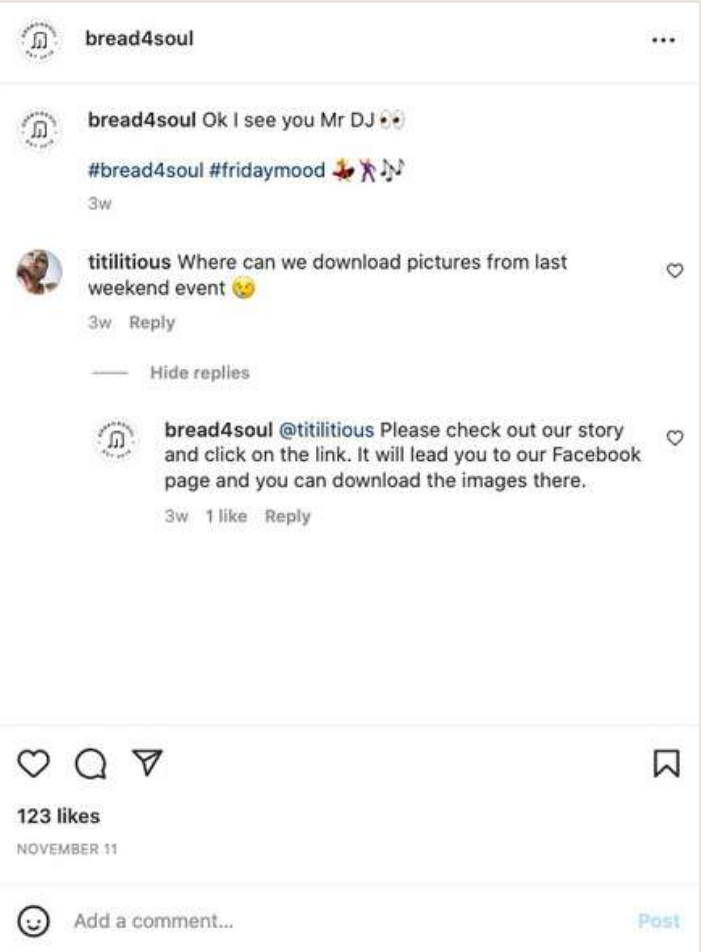
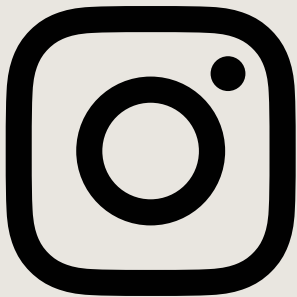
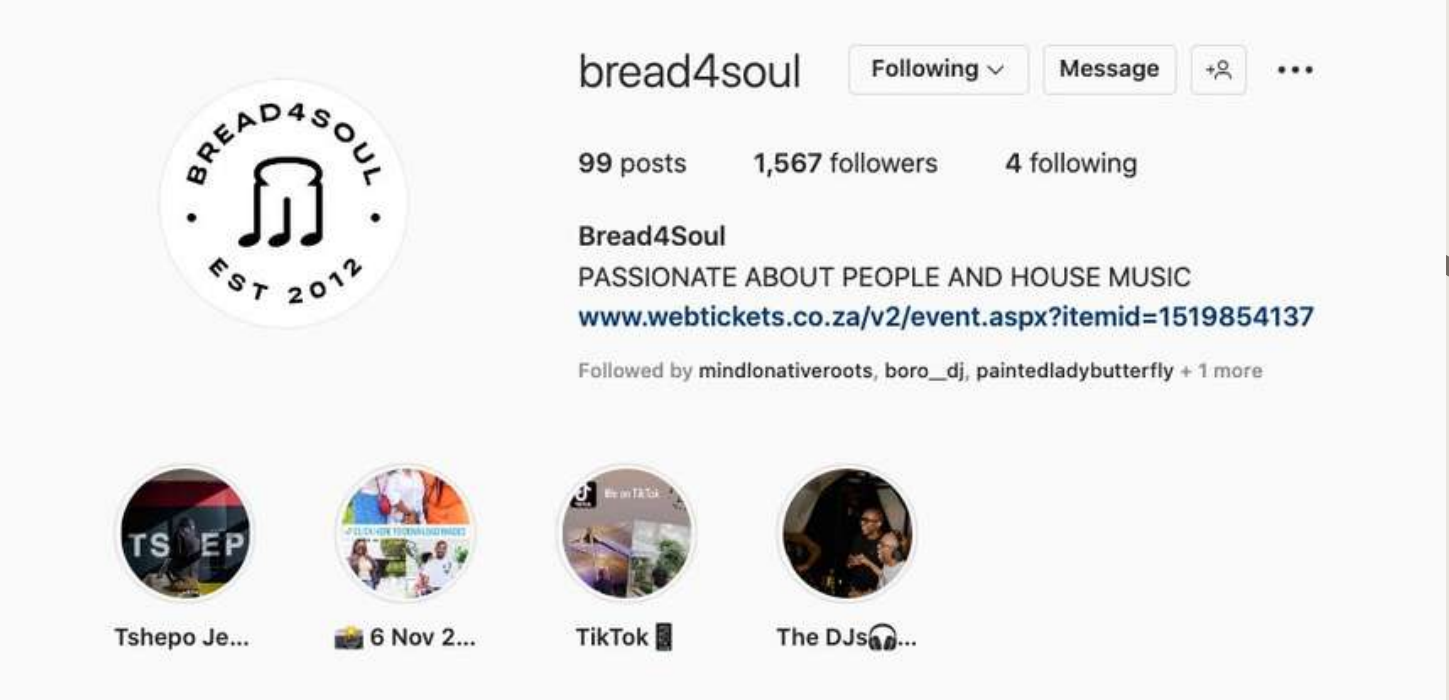
- Writing announcement scripts for Bread4Soul Creative Director
- Writing captions for social media posts
- Managing TikTok, Instagram, and Facebook accounts
- Create traffic toward social media platforms
- Resizing videos and images to the correct formats - square, portraits, and landscape
- Creating a content rollout calendar using Notion
- Creating reels, stories and highlights
- Using the latest trends and music
- Creating visually appealing posts for each social media platform



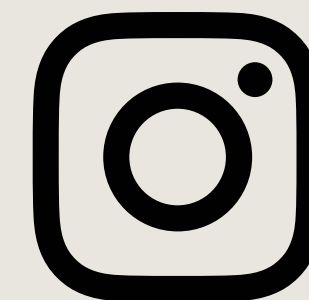
01.

**BREAD4SOUL
INSTAGRAM**





POST & REEL EXAMPLES



STORIES & HIGHLIGHTS



Tshepo Je...



6 Nov 2...

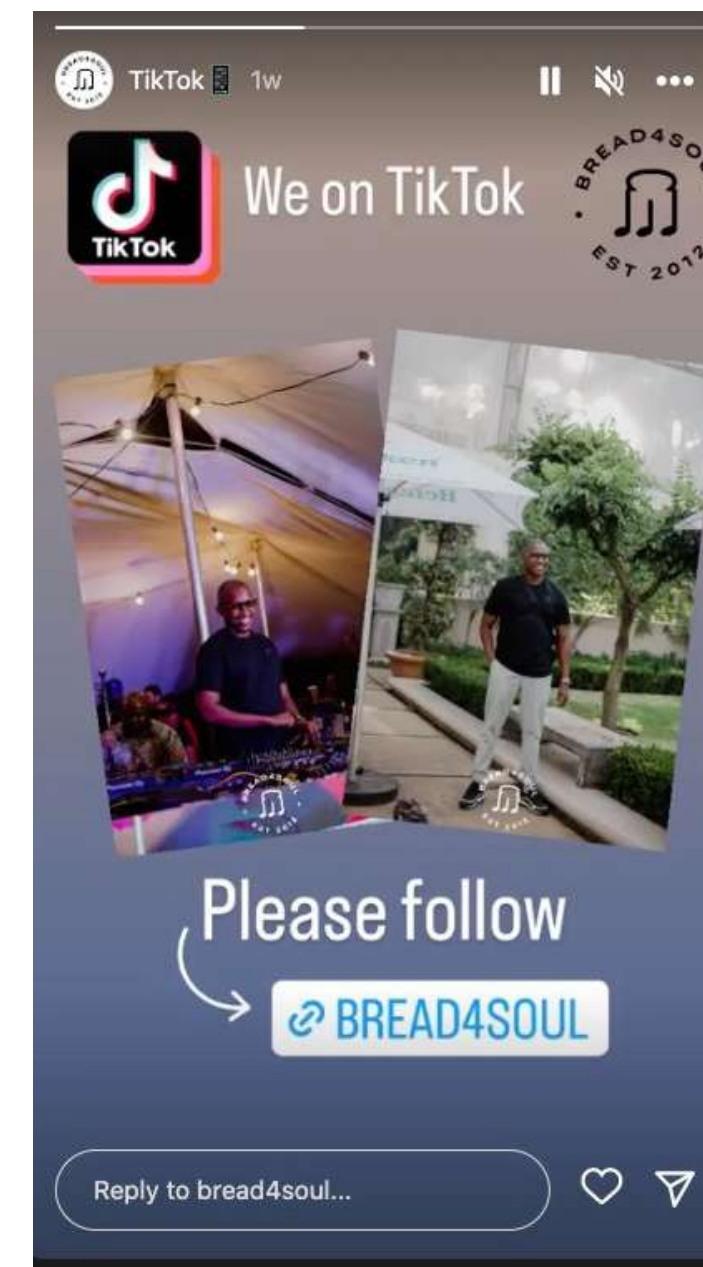
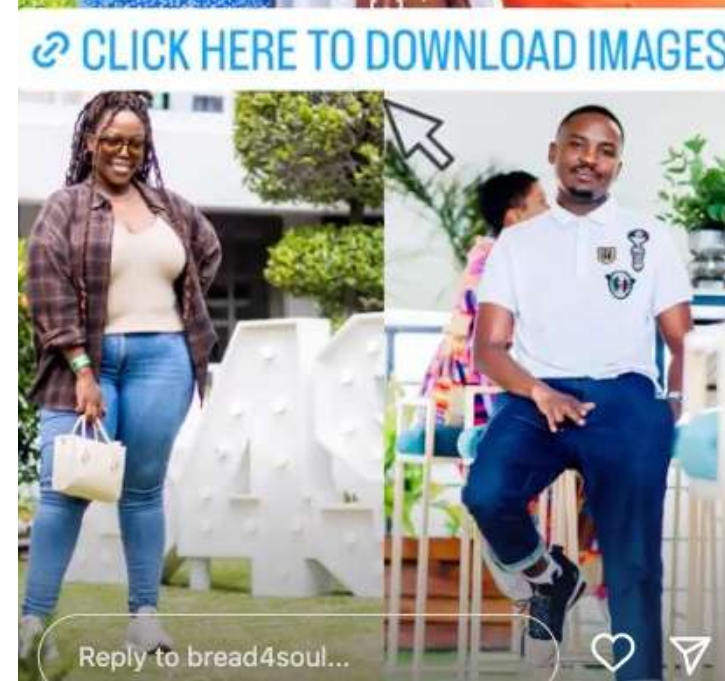
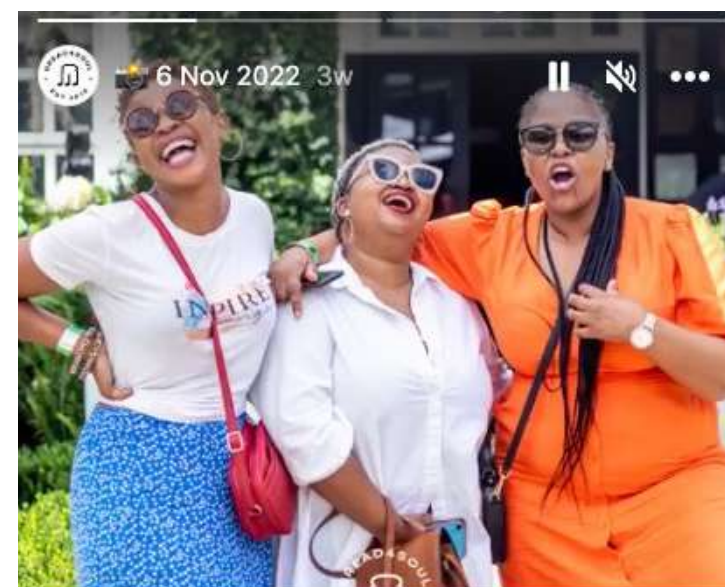


TikTok



The DJs...

Click on images to lead to page



1.2.

INSIGHTS

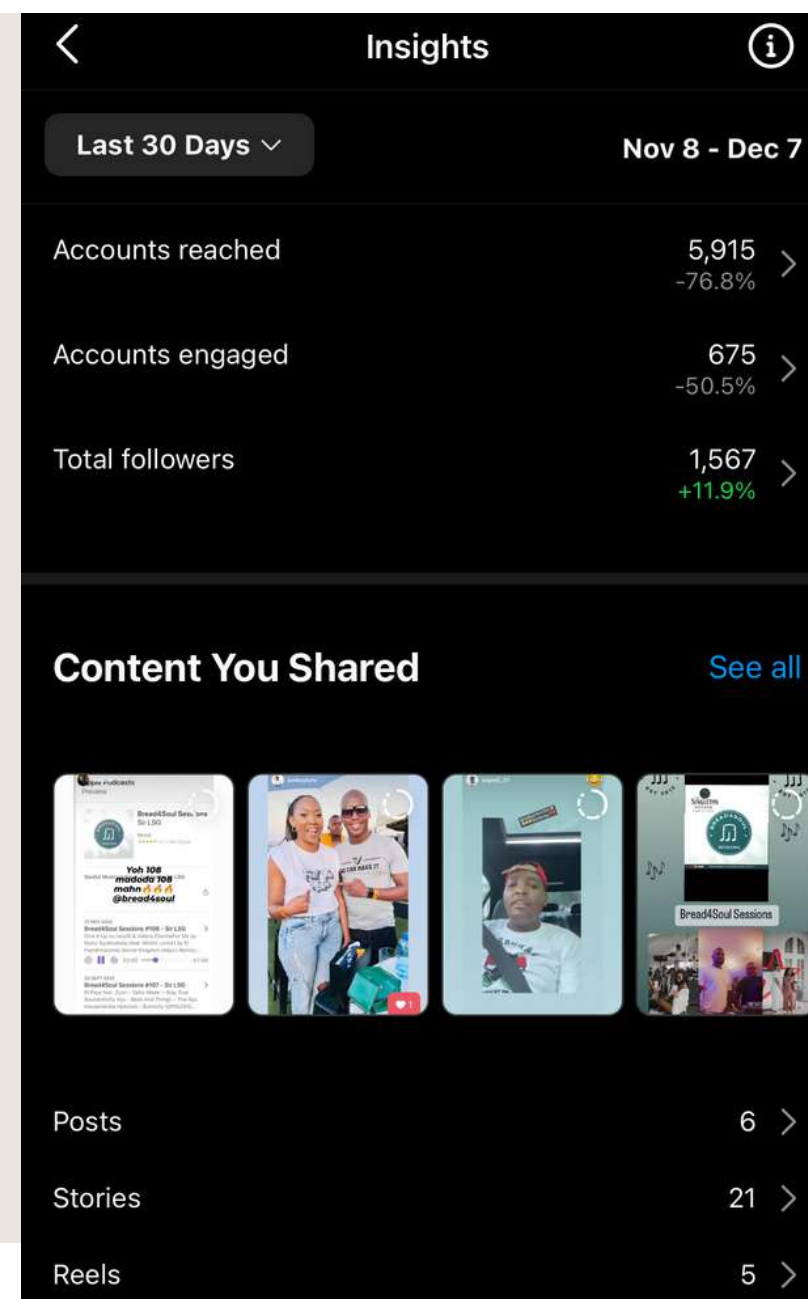
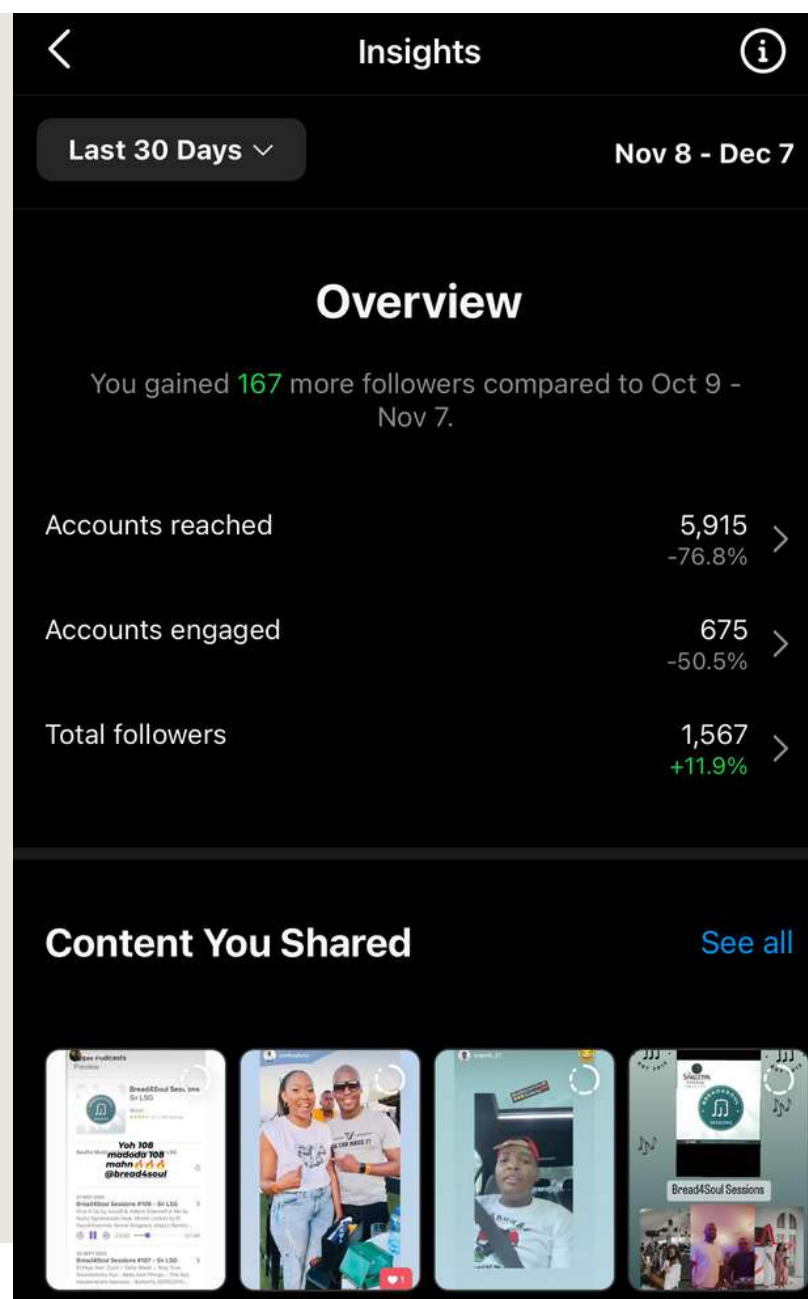
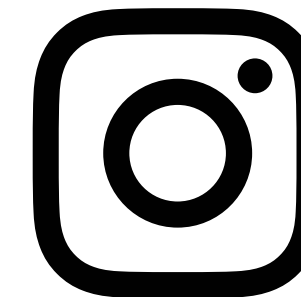




INSIGHTS

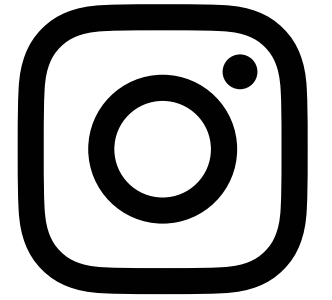
8 November 2022 - 9 December 2022

Overview

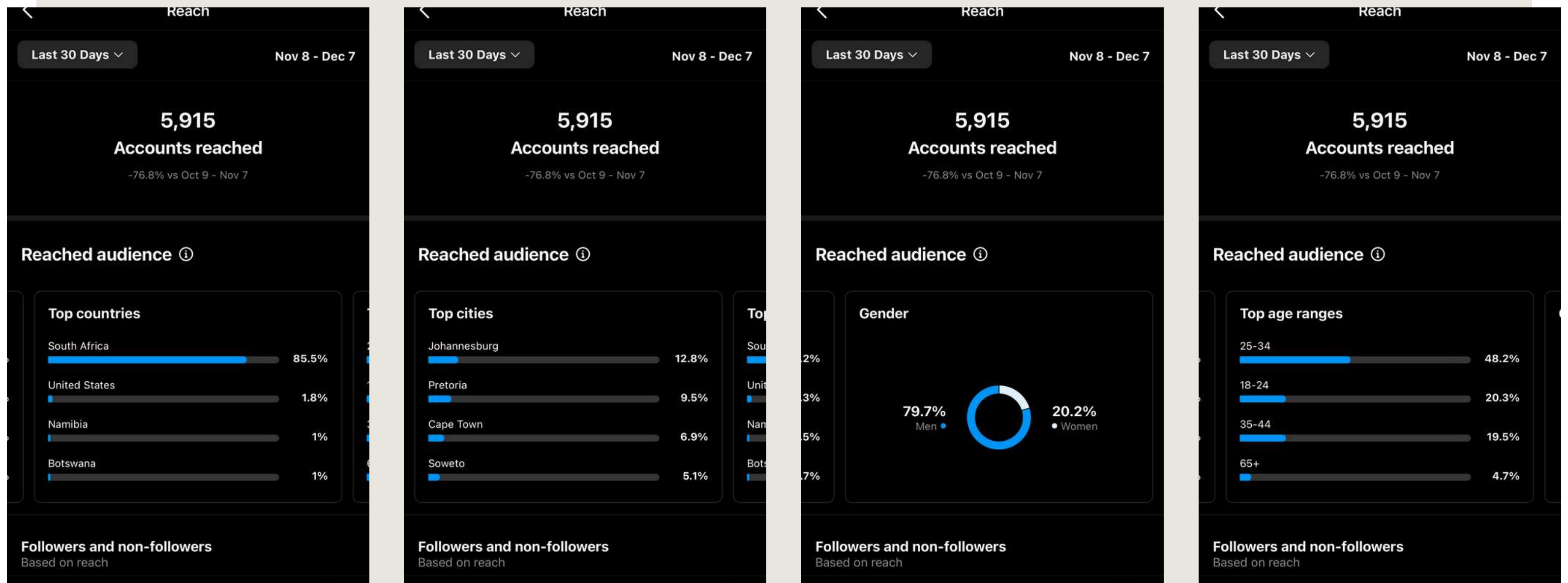




INSIGHTS



8 November 2022 - 9 December 2022
Accounts Reached



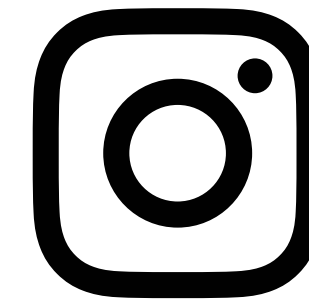
Reached Audience



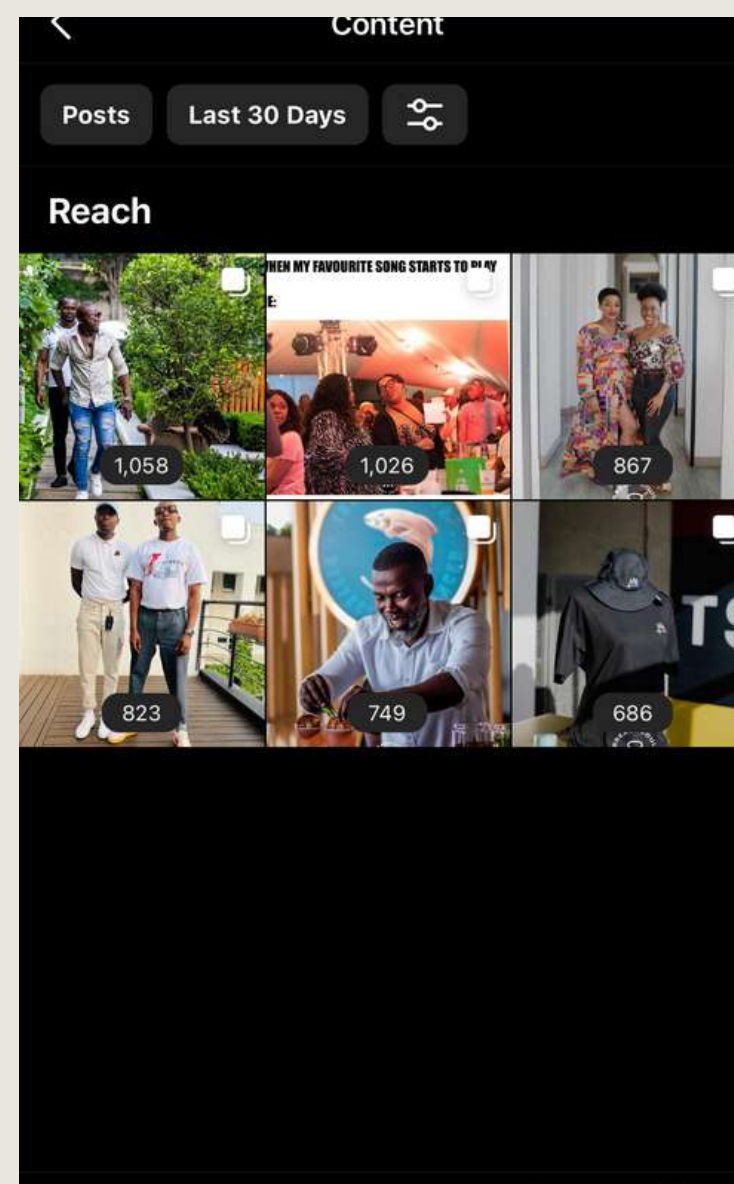
INSIGHTS

8 November 2022 - 9 December 2022

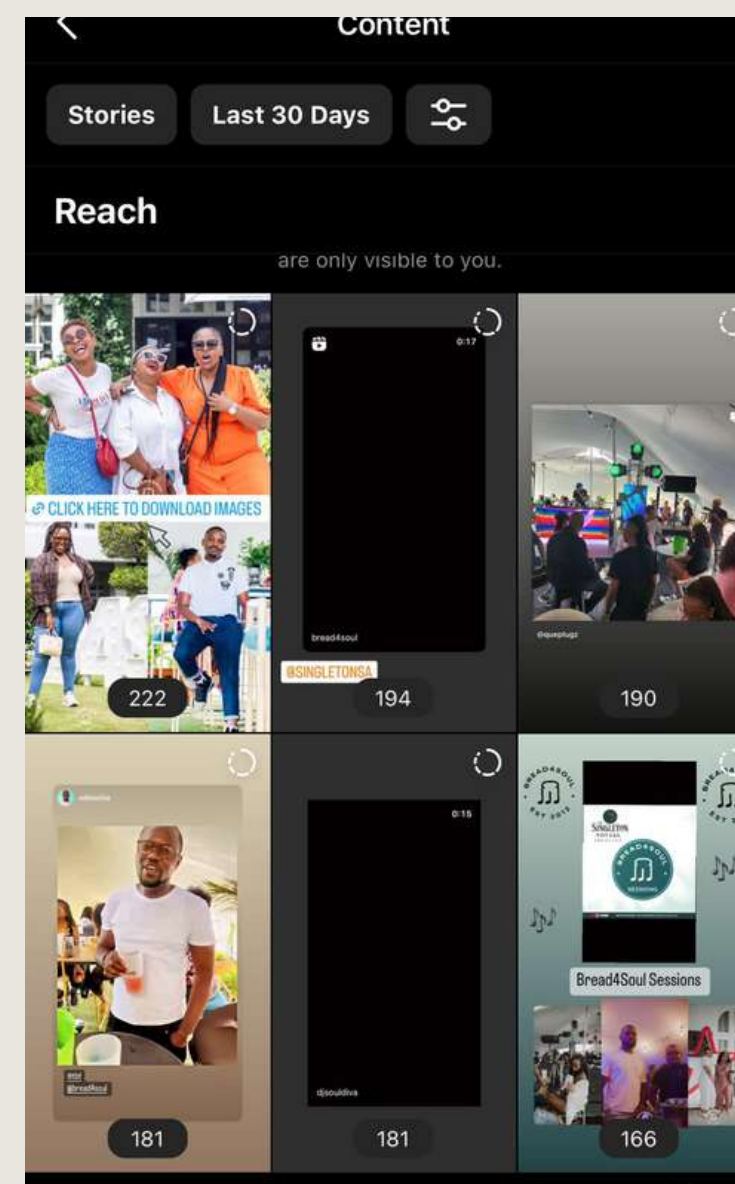
Content Reach



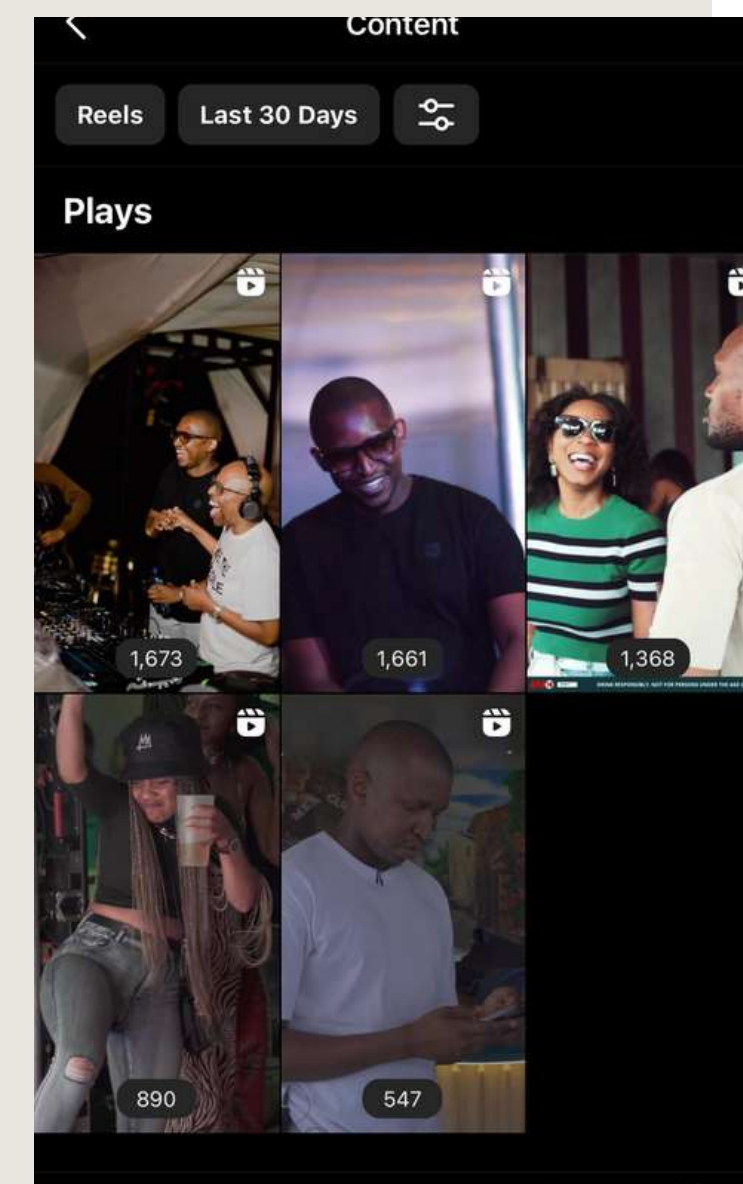
Followers & Non-followers



Top Posts



Top Stories



Top Reels

02.

BREAD4SOUL
TIKTOK

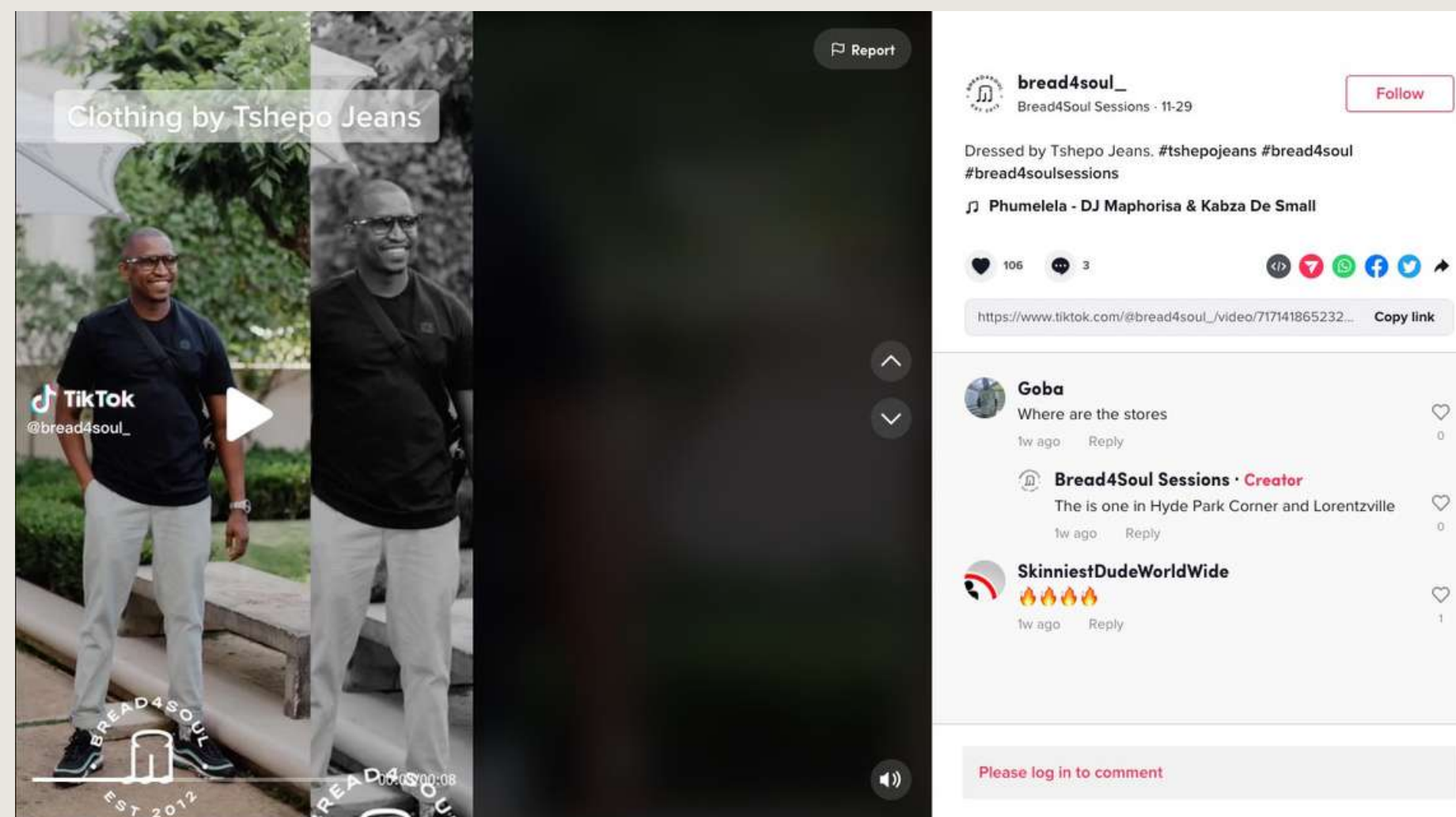
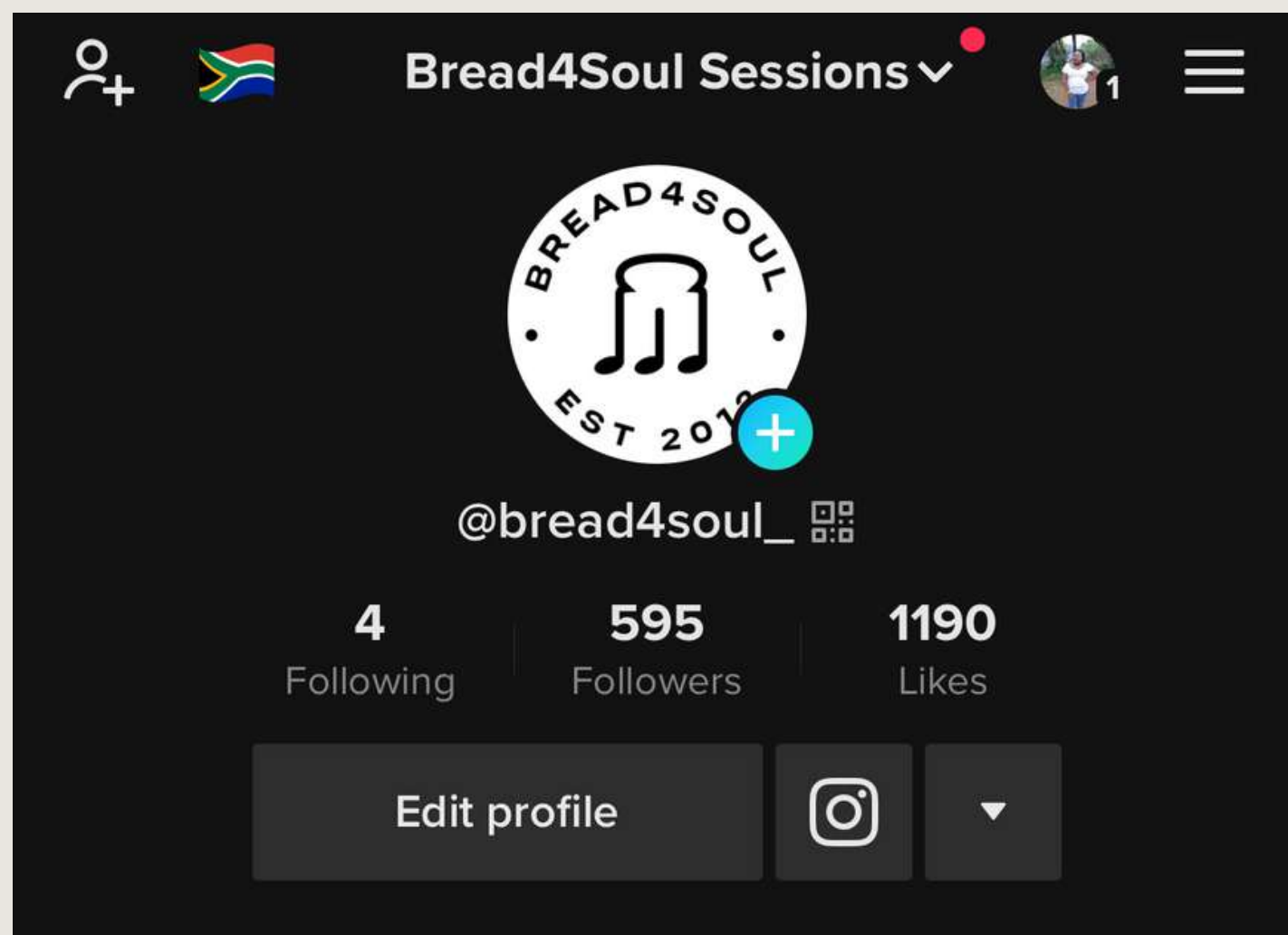




TIKTOK



Account created on the 26th of November 2022

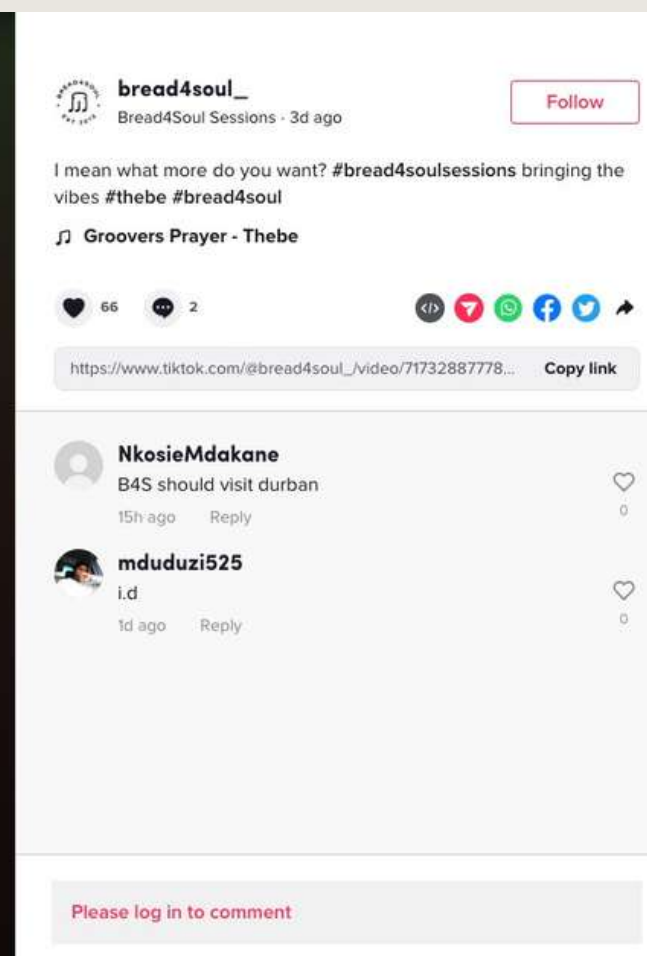
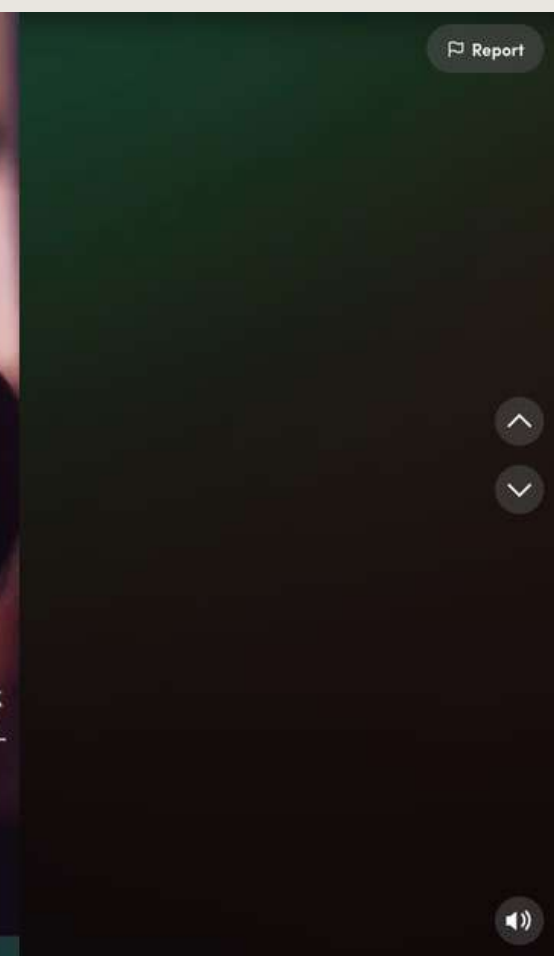
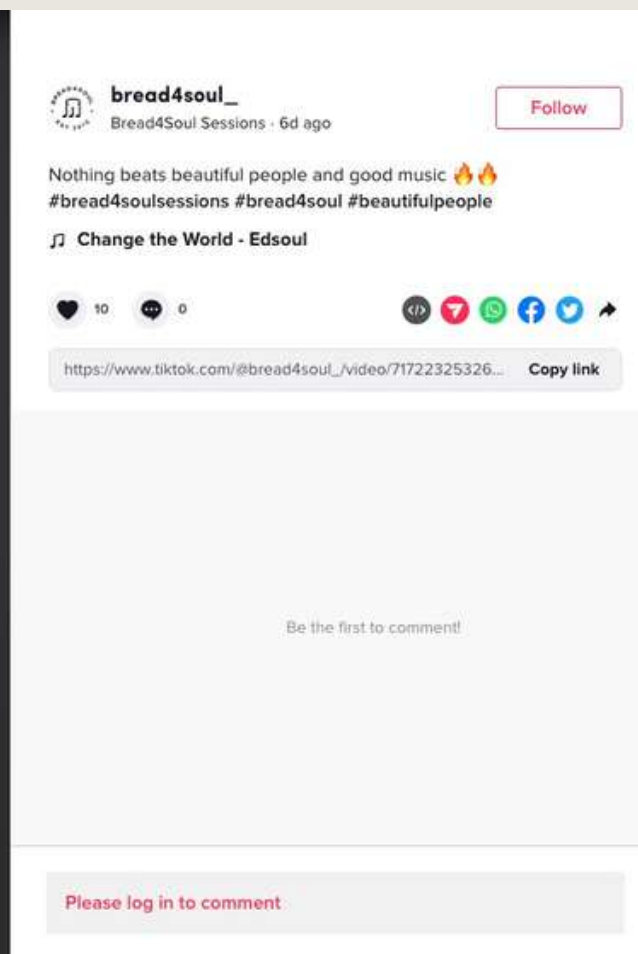
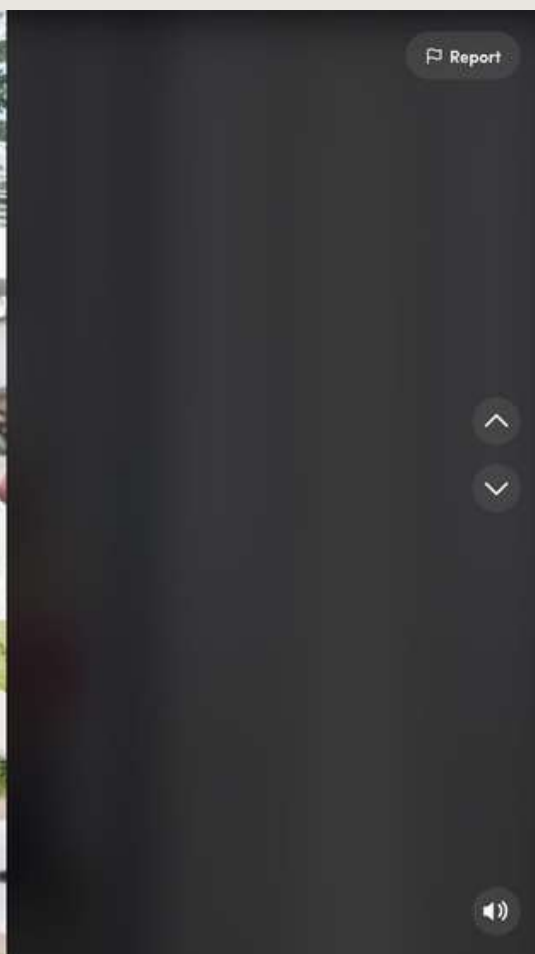


Click on images to lead to account



TIKTOK

Posts & Captions





TIKTOK

Top Trending Video



bread4soul_
Bread4Soul Sessions · 6d ago

When you realise it's Friday 🎉🎵 #bread4soulsessions
#bread4soul #fortheloveofhousemusic

original sound - Bread4Soul Sessions

629 likes · 29 comments

https://www.tiktok.com/@bread4soul_/video/71724526045... Copy link

donpapi_035
Thebe 🤔🤔
9h ago · Reply

Dakalo
Lenyora on the decks? Did I die and wake up in the 3000's 🤔
13h ago · Reply

View more replies (2) ▾

mofulwane
Danko lenyora
19h ago · Reply

Papa J.
Thebe Lenyora!!!
3d ago · Reply

Please log in to comment

15.1K PLAYS

2.1.

INSIGHTS





INSIGHTS



30 November 2022 - 6 December 2022

Overview

<

Analytics

Overview

Content

Followers

LIVE

Nov 30 - Dec 06

Last 7 days ▾

Engagement ⓘ

>

▶ Video views

17K (N/A)

📄 Profile views

407 (N/A)

♥ Likes

654 (N/A)

💬 Comments

33 (N/A)

↗ Shares

29 (N/A)

Followers ⓘ

>

595 in total

Net – in Nov 30 - Dec 06

Content ⓘ

>

10 posts

+0 (vs. Nov 25 - Dec 01)

LIVE ⓘ

>

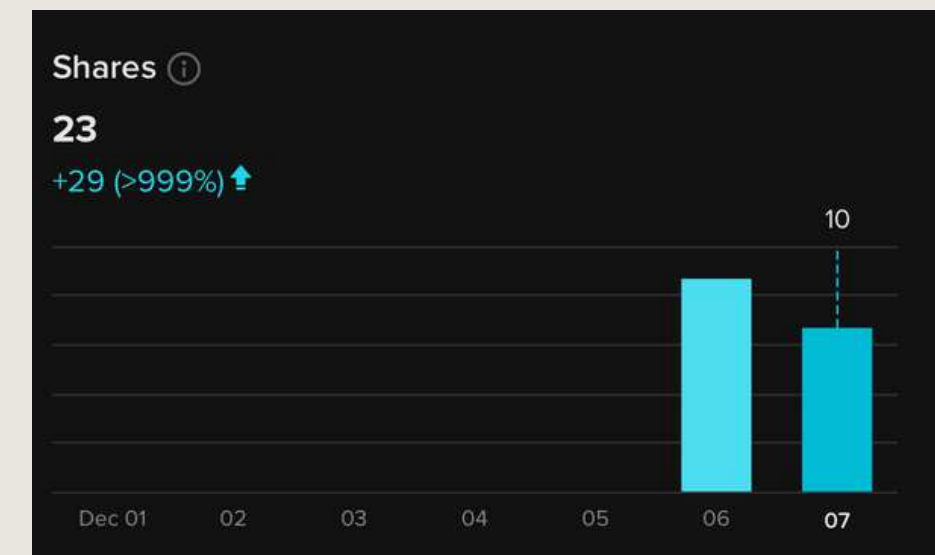
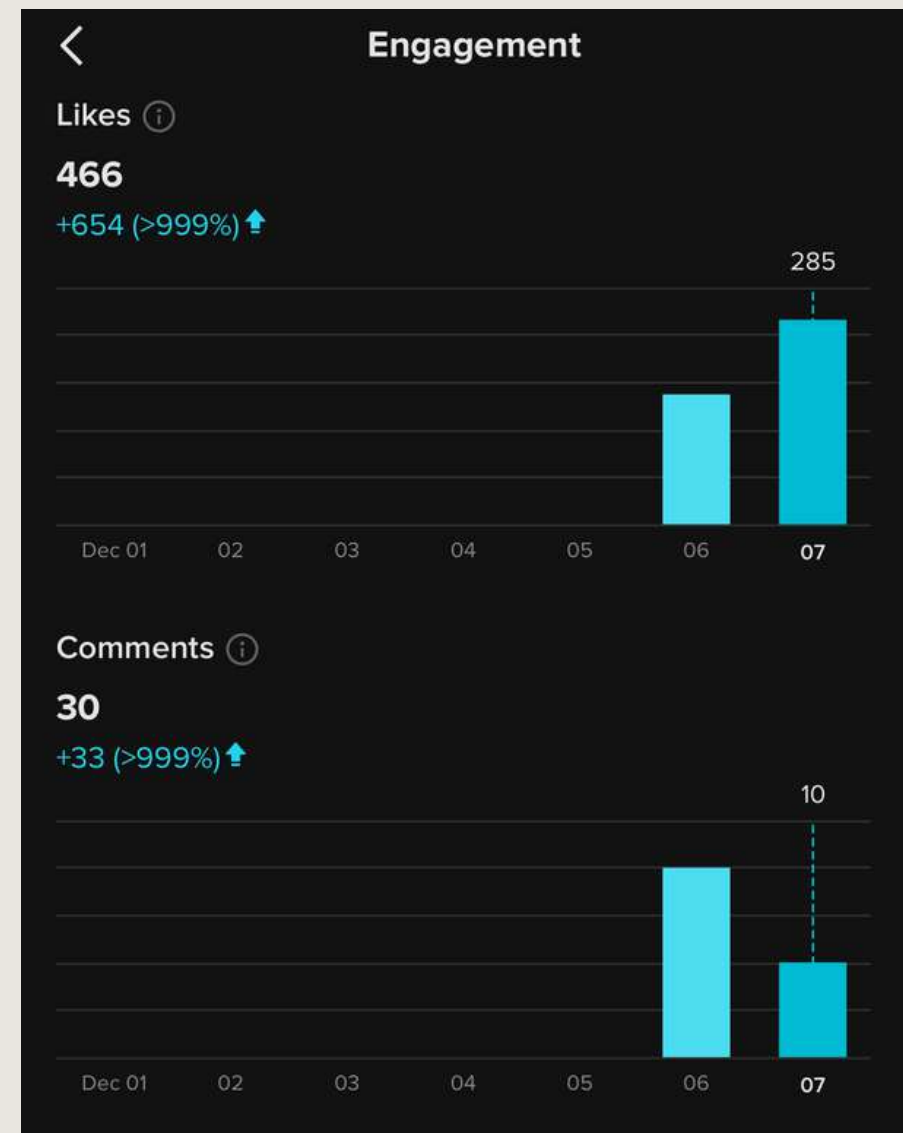
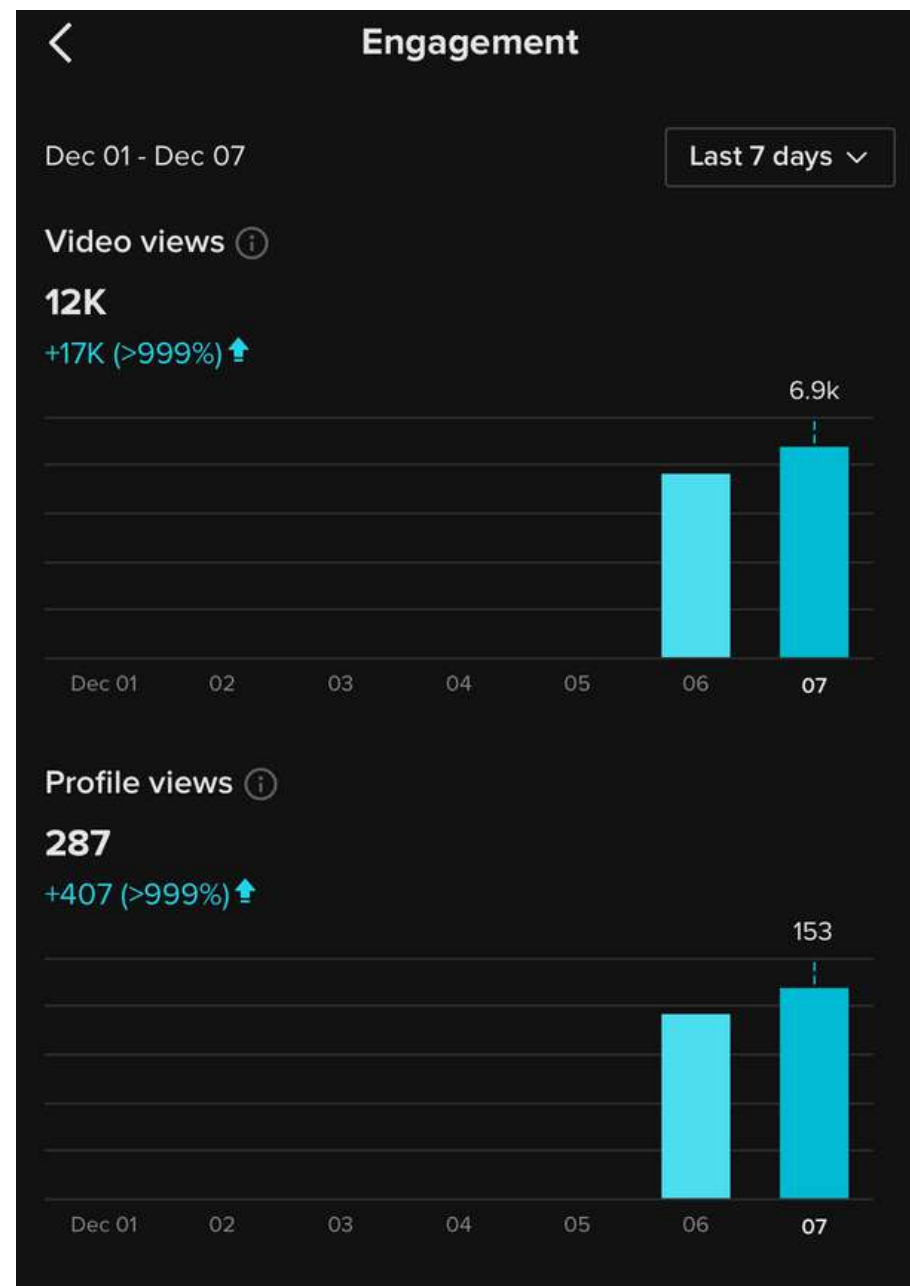
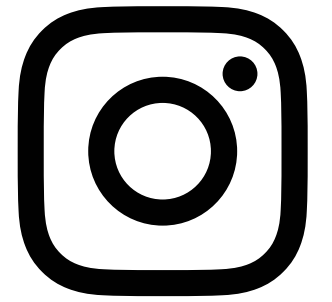
N/A LIVE video

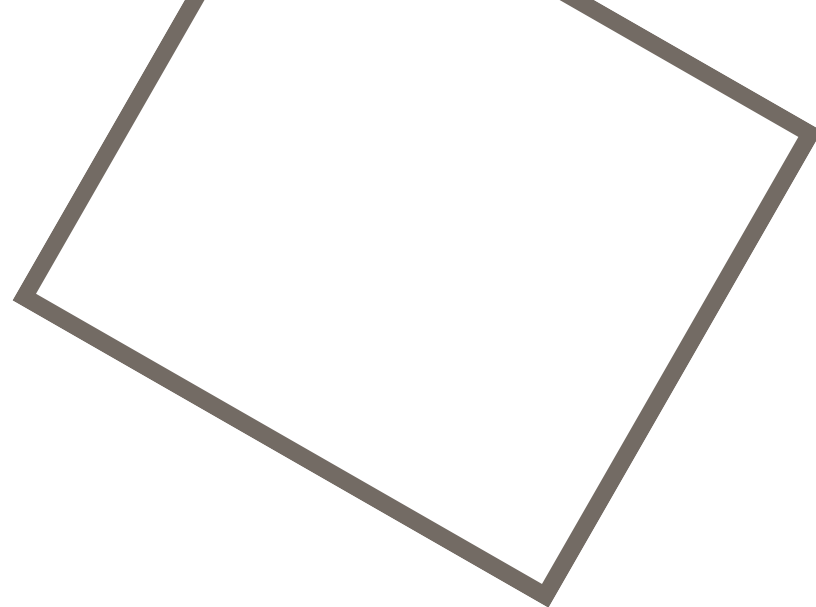
N/A (vs. Oct 13 - Nov 10)



INSIGHTS

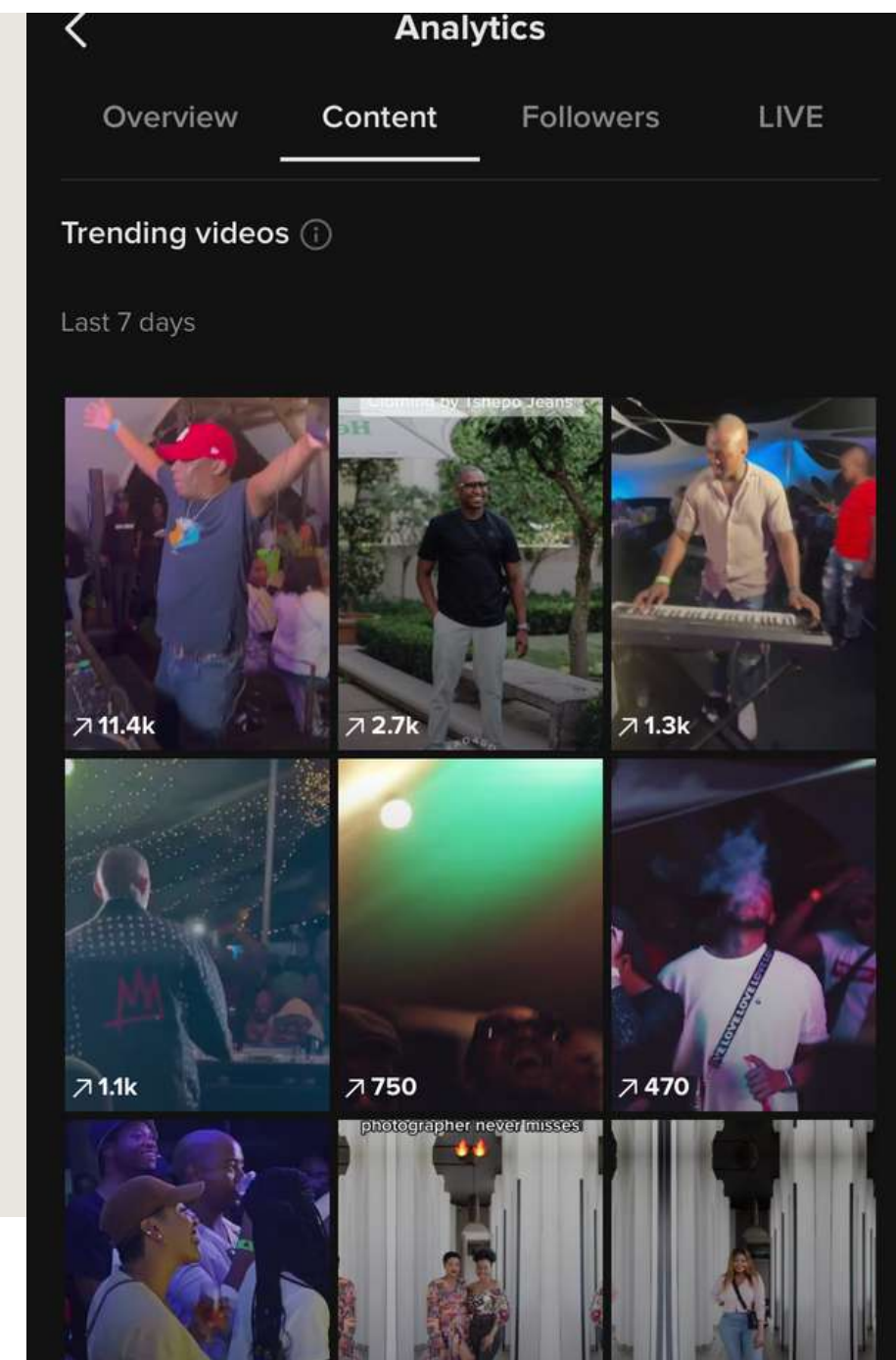
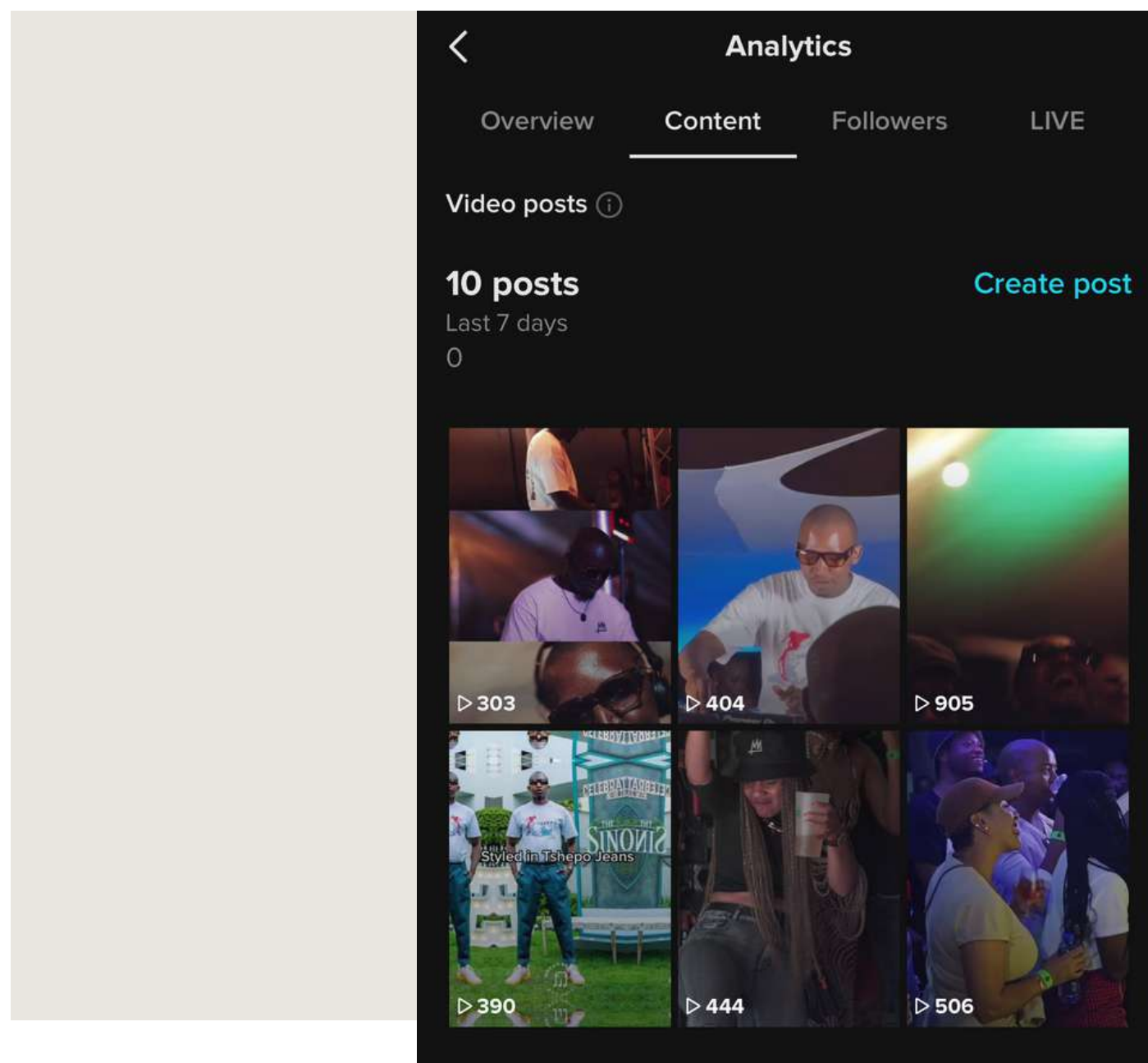
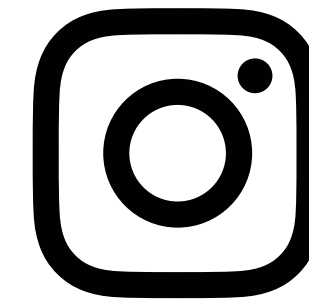
30 November 2022 - 6 December 2022
Engagement





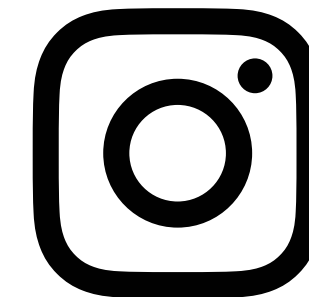
INSIGHTS

30 November 2022 - 6 December 2022
Content



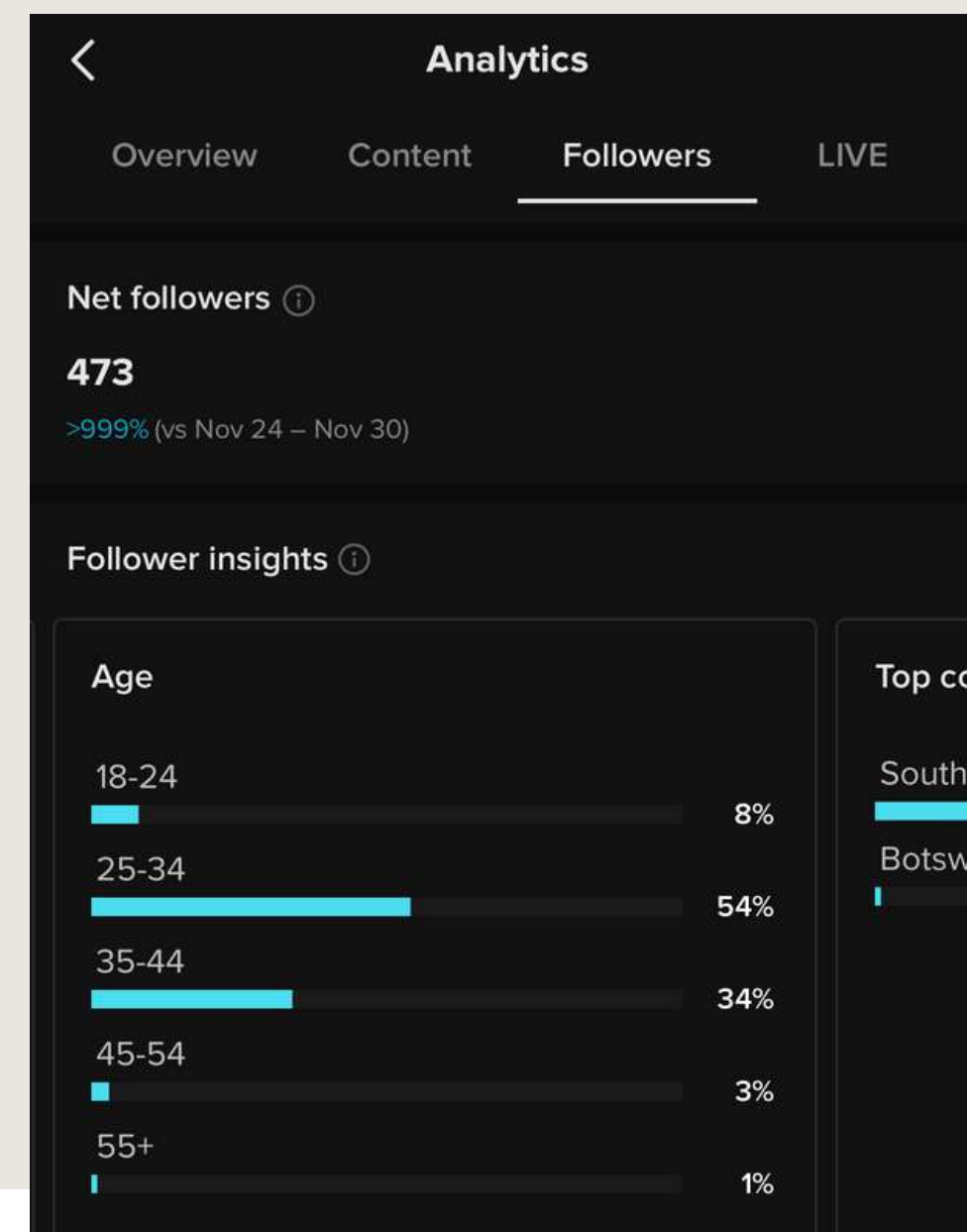
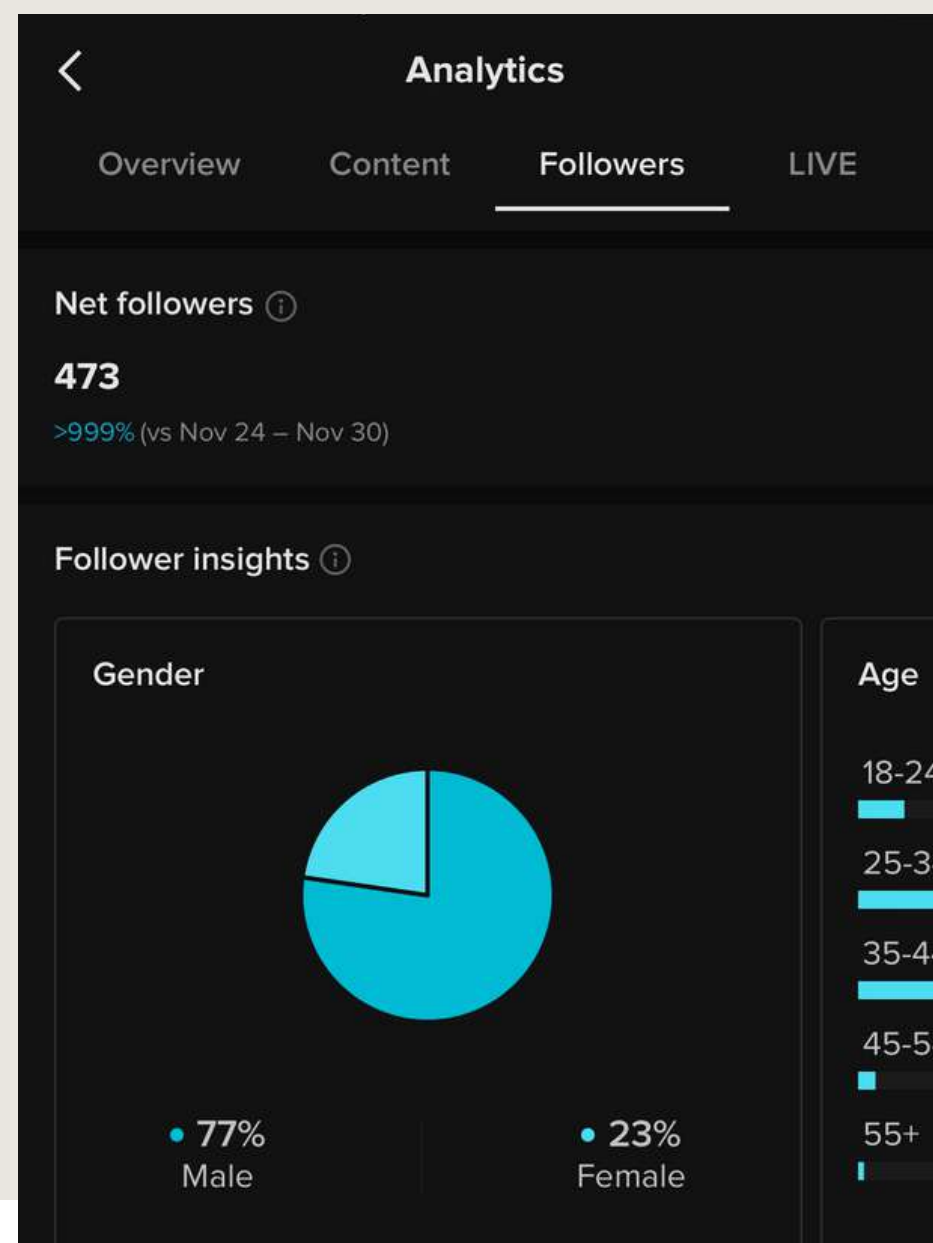
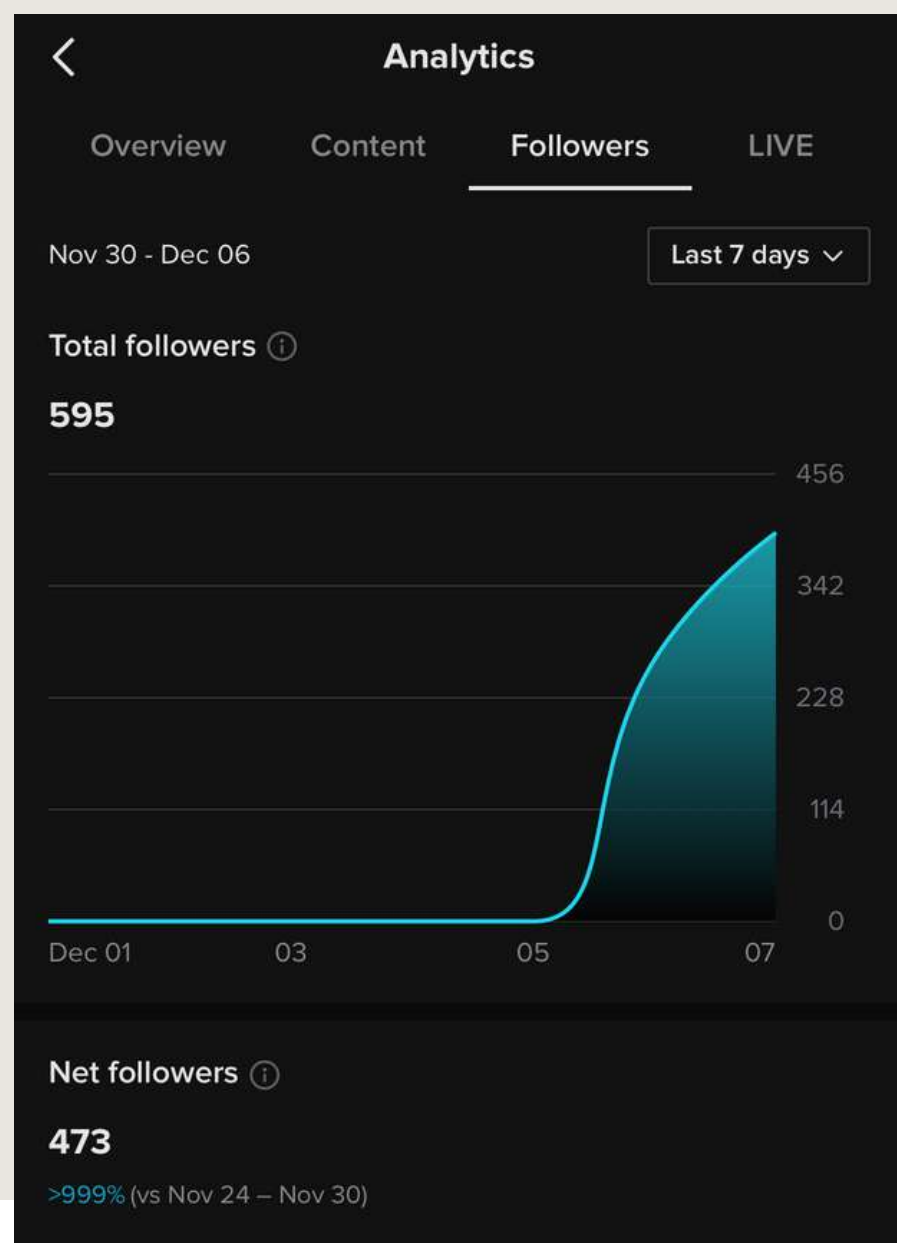


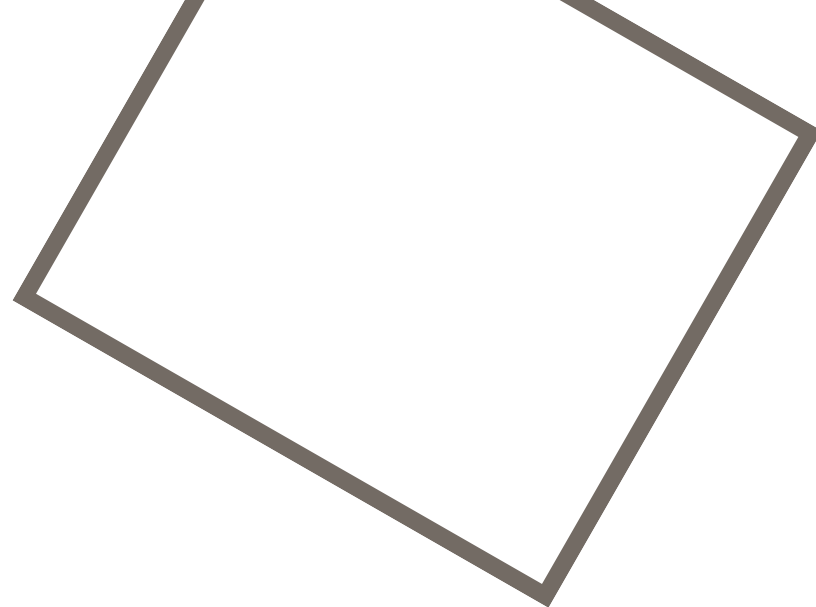
INSIGHTS



30 November 2022 - 6 December 2022

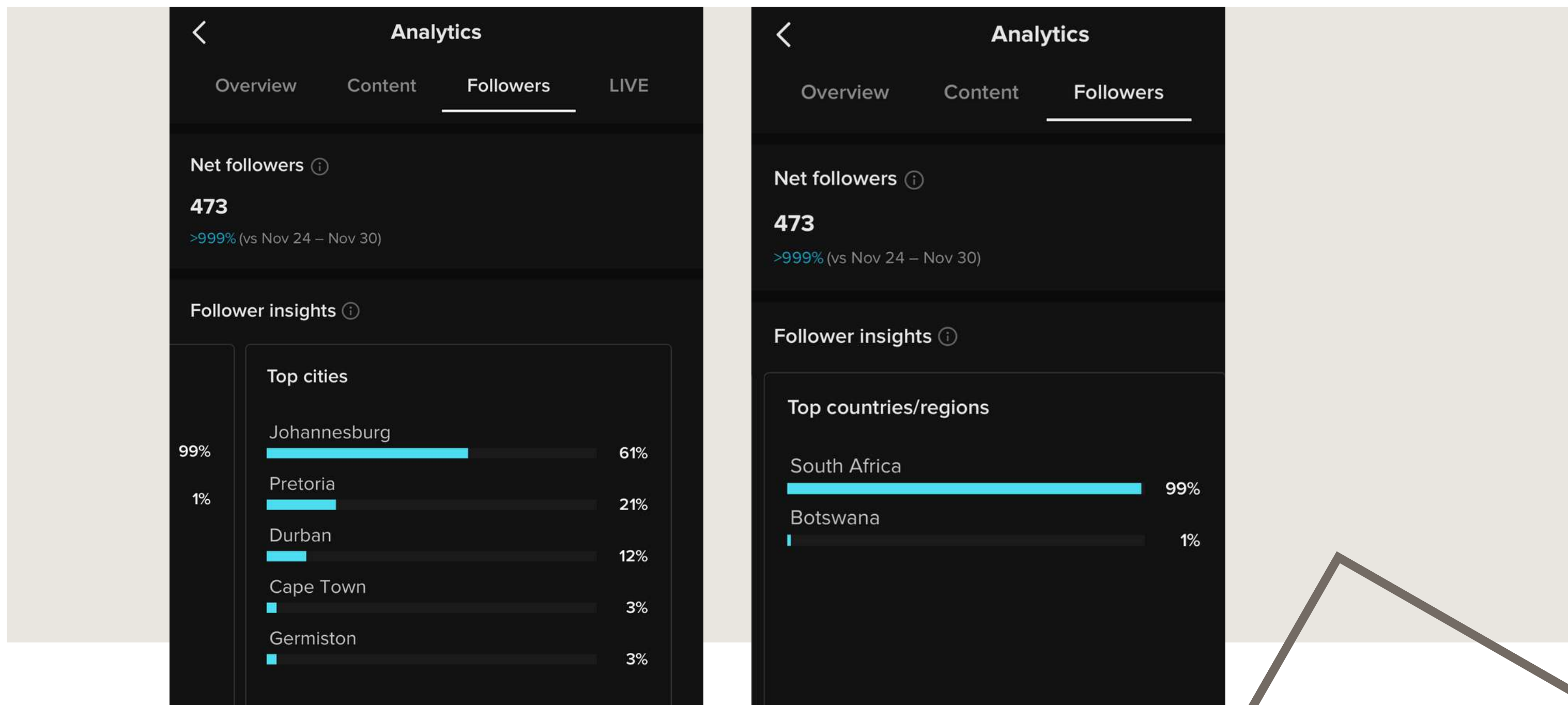
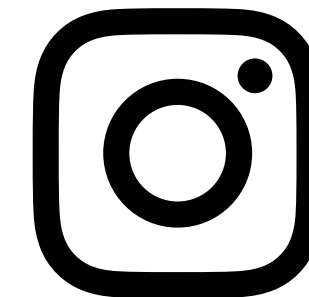
Followers





INSIGHTS

30 November 2022 - 6 December 2022
Followers



03.

**BREAD4SOUL
FACEBOOK**



FACEBOOK



3.1.

INSIGHTS





INSIGHTS

Last 28 days
Overview



Page Overview
Followers: 4,591
Last 28 days

Post reach

2,827

Post Engagement

2,878

New Page likes

102

Top post
Last 28 days
Boost this post to reach up to 6 more people with every \$10 you spend.

November 13 at 2:49 PM ·

Post reach
1,704

Post Engagement
484

See insights

Boost post

Recent Posts
Last 28 days

Be not afraid of being unfashionable. Sir LSG dressed in Tshapo Jeans #tshepojeans #Bread4Soul #outfitoftheday
Sun, Dec 4

Post reach
1112

Engagement
290

House music will never die! #Bread4Soul Sessions Ep3, Part 2. #ForTheLoveOfHouseMusic And a special...
Sat, Dec 3

Post reach
43

Engagement
15

We've officially created a Bread4Soul TIKTok account. Make sure to follow us on this link over here www.tiktok.com/@bread4sou...
Thu, Dec 1

Post reach
443

Engagement
36

See more

Next steps

Connect with more people
Promote your Page to get more followers and expand your reach.

>

To grow your audience, finish setting up your Page
Adding more details can help more people connect with you.
7 of 13 steps completed

1 step left

Establish your Page's identity

>

4 steps left

Provide info and preferences

>

1 step left

Introduce your Page

>

Frequently Asked Questions
Answers to common questions about the new Pages experience.

What policies apply to the new Pages experience?

>

What will happen to posts I made on my

>

Content
Most recent content

Posts
See Posts

Ads
See Ads

Audience
4,591 Facebook followers

Age and Gender

Men 95.60%

Women 4.40%

Page overview

Discovery

Post reach

2,827

Post engagement

2,878

New Page likes

102

New Page Followers

128

Interactions

Reactions

461

Comments

18

Shares

6

Photo views

801

Link clicks

4

Other

Hide all posts

0

Unfollows

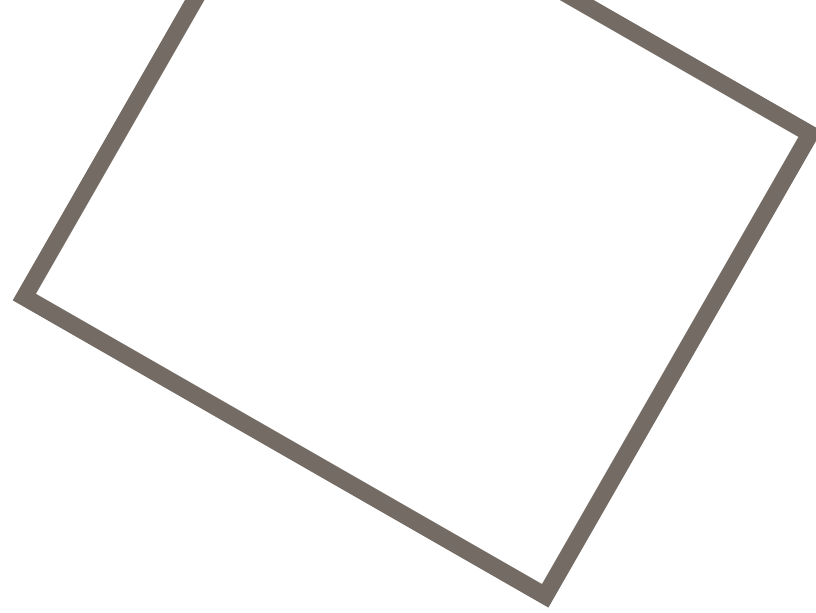
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INSIGHTS

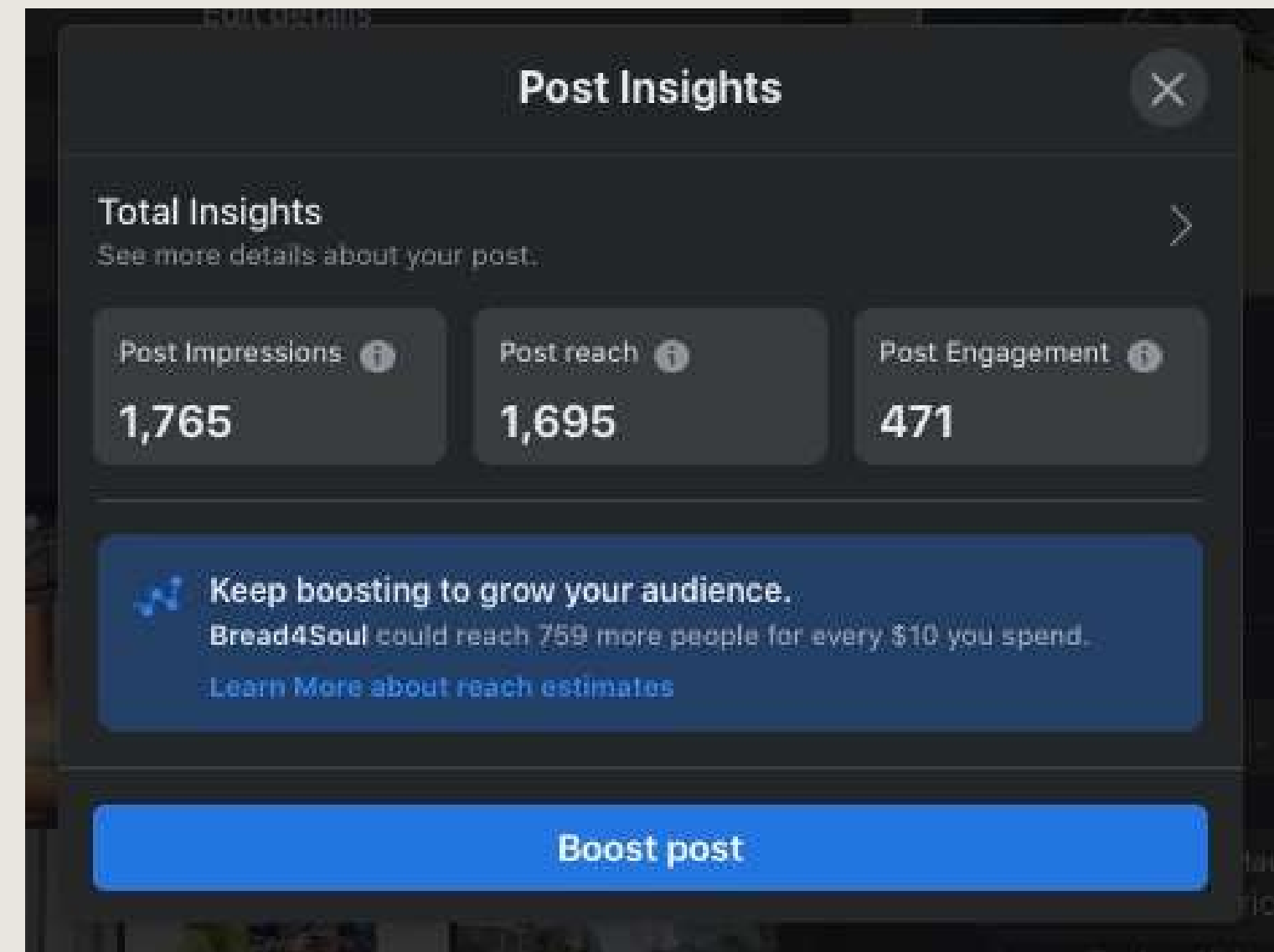
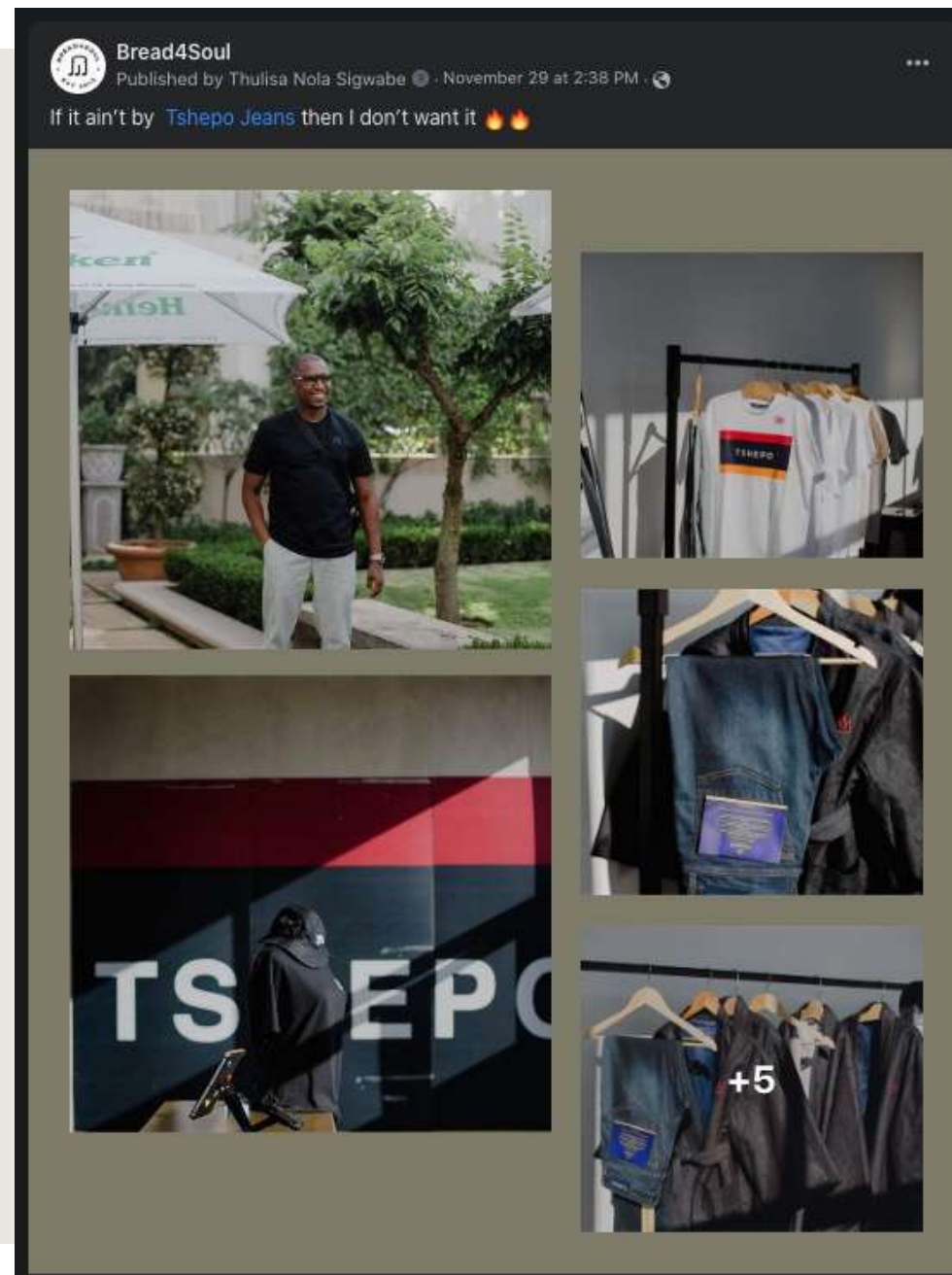
Last 28 days
Album Insights





INSIGHTS

Last 28 days
Post Insights



05. CONTACT

CONTACT ME:

Name:

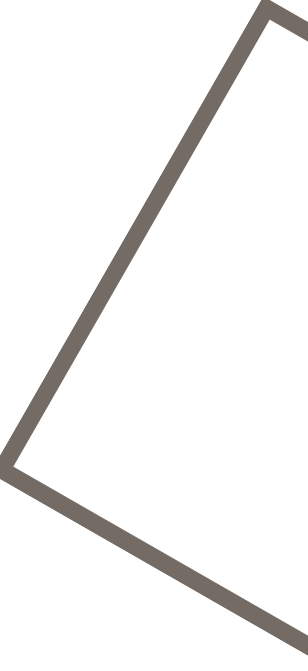
Thulisa Sigwabe

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+27 83 413 2040

Email:

thulisa.sigwabe@gmail.com



THANK YOU

